



Team up with the leading RFID RTI logistics players

Based on RFID experience from **Nordic ID** and **Confidex** it is obvious that **RFID asset tracking provides** consistent, real-time and accurate information about the asset pool, which results in optimized asset management, more efficient supply chain and improved customer service.



Studies* have shown that RFID will bring an average of:

- 22% cost reduction** on trip fees for retailers
- Less than 12 months ROI** for retailers
- 5.5% cost reduction** in asset investment for pool owners
- 14.1% reduction** in overall RTI** stock size

>> Previous cooperations prove that by joining forces, we deliver successful outcomes, allowing our customers to profit from the benefits RFID implementation gives.

*The value of RFID for RTI management by Alexander Ilic, Jason W.P.Ng, Paul Bowman, Thorsten Staake, 2009 /

**RTI = Returnable transport item

 **CONFIDEX**


NORDICID



Case **Steirerfrucht**

For Steirerfrucht - a specialist in storage, sorting, packing and distribution of fresh fruit - implementing an RFID UHF asset tracking solution has led to increased efficiency in crate utilization, improved visibility during transfer and storage as well as prevention of processing errors. A major contributor to this successful implementation was choosing Enso Detego as provider -using Confidex and Nordic ID RFID products- for a solution which works reliably under demanding conditions.



Case **Container Centralen**

Through successful cooperation and RFID implementation, Container Centralen nowadays manages 3.5 million RTI's with RFID. IBM integrated the complete system in which Container Centralen's plant and flower trolleys are identified using Confidex RFID tags and Nordic ID RFID mobile computers. Additionally to RTI tracking information, the need to ensure data security was a high priority. Confidex and Nordic ID expertise ensured that the goal was successfully met through strong, tailor-made encryption solution.



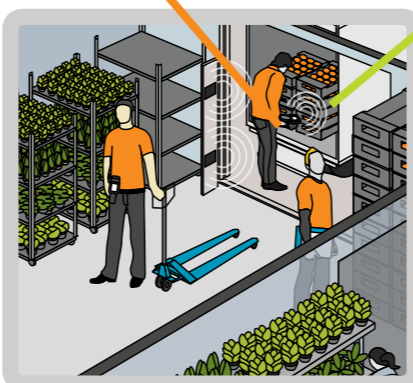
>> Choose the application to fit your operations and RFID readers for your needs

When choosing RFID Readers, the selection should be made to serve your needs and prerequisites best. Selecting RFID readers that compliment your RFID application area will allow you to benefit from the advantages arising from successful logistics operations. Nordic ID product ranges cater to all prerequisites and needs.

NORDICID

RFID application area	RFID reader capabilities
Identifying and locating	Scanning one RTI at a time, reading distance, mobility, GPS accessibility
RTI inventorying	Scanning multiple RTIs, long distance reading, reading speed
Receiving and dispatching and transportation	Quick connection, mobile reader
Order handling	Possibility to combine RFID and barcode technology, mobile and fixed readers
RTI pooling and maintenance	Fixed readers

We have an **RFID reader** for every need



>> Identify the most feasible tagging method for your needs

Meet your goals with ease in successful RTI management with our experience and top range products. Confidex RFID tags meet material, environmental and reliable attachment method requirements. Finding the most feasible RFID tags and tagging methods in RTI will help to ensure lowest total cost of ownership.

CONFIDEX

RFID tagging requirements	RTI RFID tag capabilities
RTI material & type	Plastic crates, metal roll cages, wooden pallets, etc.
RTI usage environment	Regular washing cycles, rough handling, outdoor storage
Reliable attachment method	Mechanical attachment, fast attachment, adhesive attachments, flat and curved surfaces
Read range	Reliable reading with wide read angle in fixed and handheld reading use cases

We have an **RFID tag** for every RTI



Readers by Nordic ID



The Nordic ID product range covers readers from powerful, pocket-size mobile readers to sleek and robust fixed readers, making Nordic ID readers the best fit for all prerequisites and needs.



NORDIC ID MERLIN
UHF RFID
CROSS DIPOLE



NORDIC ID MERLIN
UHF RFID



NORDIC ID MORPHIC
UHF RFID
CROSS DIPOLE



NORDIC ID SAMPO

Tags for RTI's by Confidex



Confidex's RFID product portfolio offers a variety of printable labels and tags specifically designed to meet the many challenges of tagging RTI's. Here are some examples.

PLASTIC RTI

METAL RTI

WOODEN RTI



CARRIER LABEL
FAMILY



IRONSIDE FAMILY



SILVERLINE



CAPTURA



SURVIVOR



PINO

>> *For further information contact:*



Nordic ID
Atte Kaskihalme
Vice President, Sales
atte.kaskihalme@nordicid.com
+358 50 64 549



Confidex
Jarkko Miettinen
Vice President of Sales
jarkko.miettinen@confidex.com
+358 10 424 4102

